

Pasco County 50 Meter Pool Project
Spearheaded by
Florida Elite Swimming

Numbers from Myrtha pools:

“For a 50-meter x 25-yard pool, the range is \$3.9 million - \$4.6 million. The range depends a lot on certain aesthetics and competition accessories. These costs include all pool structure and waterproofing, plumbing, mechanical systems, and all associated labor. This does not include any buildings/bathhouses necessary for the project. Let me know what questions you have.”

A roughly 5-million project as a base model layout with a 50-meter pool does not include buildings.

Adding the additional buildings and bathrooms could round up to an extra two million.

Something to note here is that many gyms in Florida go for around 75k - 250,000k. The price will depend greatly on land as well.

What we have to save money on:

A Scoreboard.

May be better to just put this as the whole new project if putting it up at the current pool is going to cost us up to 70k.

How does FE help raise 7-8 Million?

Before we go into this, I want to be clear that the numbers could fluctuate, but this is about a proposal and getting the green light... the project could grow and or shrink a bit to cut costs as we go.

Step 1.

- 3D Pool Rendering
 - Make sure that we spot on the rendering that says “sponsorship” so when we present to other businesses that donate, they can see exactly where they are getting their names put up and can share the vision.

Step 2.

- The Article
 - FE will put together a news article, gathering information, quotes and signatures from locals, high school faculty and staff such as athletic directors and principles, current, past and present swim parents, alumni of FE and local high schools, county athletic director and more. The goal is to use the article to create so much buzz, it kind of forces the county to put attention to this project.

Step 3.

- Community Involvement.
 - FE will use the summer of 24/ and the fall of 2025 to do lots of volunteering with local businesses, and we will make it clear that we are doing this big project and

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ask when the time comes to support and get a quote and signature for the article and presentation, they can assist.

Step 4.

- Creating the PowerPoint to present to the county.
 - In this PowerPoint, we will explain:
 - The Why?
 - Why is this pool needed in the community and county?
 - According to the American Red Cross, 64% of African-American children are at potential drowning risk. Other potential drowning sources for infants and toddlers include:
 - Pasco County needs an aquatic home that can offer swim lessons year-round to families in need and on low incomes.
 - Pasco County needs something that keeps kids in athletics and off the streets.
 - The The Need?
 - Yes, the why is based on space, but it's a need because water safety is super important in all aspects. Offering water for the police department to do their training, offering a place for schools to do their projects, offering a place for a year-round learn to swim, offering a place for year-round lifeguarding courses, offering a place to have scuba lessons, offering a place to build champions in the community with the sport. Currently, Pasco County Florida Elite Swimming runs out an 8-lane 25-yard pool to an entire county. What we would love to do is serve the aquatic community in all aspects, from drowning prevention in year-round swim lessons to lifeguard education to recreational wellness and fitness for your youth and elderly, such as mommy and me classes as well as water aerobics and continuing our competitive success as a county with our club programs such as diving, swimming and so on. Currently, that pool runs five high school programs and two competitive aquatic programs a day from late July to November. All people want is a place where everyone can succeed in their aquatic needs. Schools just want a home pool that's central where we can all benefit from having good quality duel meets and championship ones; Florida Elite just wants a facility that

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can help make this community a great destination, a pool that matches the fast-growing, modern area.

■ The How?

- Explaining and illustrating how we plan to help raise money, how the pool will run, and the long-term plan to sustain it financially, and that's through year-round lessons and learn-to-swim programs, water aerobics, masters, and more. Florida Elite could be the entity to help sustain traffic and business in this year-round, which we have in our plan. Florida Elite and the county will work together to align schedules so that the end vision is constantly being kept to ensure that we are providing water and opportunity to the county.

Raising Funds

How does FE plan to help raise money for this?

- Donations and a community outreach..
- Capital campaigning
- Crowd Funding

What we know.

Land and Parking.

Other Options to consider:

- Myrtha Pools does renovations and builds. They have this new renovation technology.
 - *"Older, typically concrete, pools can become obsolete as they age. Our RenovAction technology, using the Myrtha Pools modular, engineered system, is ideal for swimming pool refurbishment. Depending on pool condition, it may be the walls, the floor or the entire pool structure that has deteriorated and needs to be replaced. Our flexible technology allows us to refurbish only the areas that are failing and can often be carried out without any significant demolition."*
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